

Contact: Christopher Wszalek, JMU Bookstore
(540) 568-7534
wszalecs@jmu.edu

FOR IMMEDIATE RELEASE

HALLOWEEN BOOK SIGNING JMU alum to sign horror novel at JMU Bookstore

HARRISONBURG, VA — October 11, 2011 — *Blood Born* by JMU alum Matthew Warner is not a horror novel for the faint of heart. In it, a police detective in the nation's capital hunts down a serial rapist — all of whose victims become pregnant. Worse, all the pregnancies come to term in just one week.

Warner, a Staunton author, will sign copies of his new novel on October 31 from 2 to 5 p.m. at the JMU Bookstore. A Halloween costume contest, judged by Warner, will run 8 a.m. to 5 p.m.

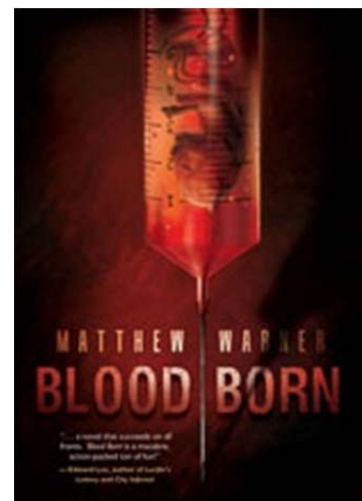
Blood Born is Warner's fifth book. His previous release, *Horror Isn't a 4-Letter Word: Essays on Writing & Appreciating the Genre*, contains several articles about his life in Staunton since moving there in 2005.

Warner graduated from JMU in 1995 with a mass communications degree. He says he has put it to good use. "Working for the *The Breeze* newspaper taught me how to research topics for my stories and how to handle dialogue properly. I also took every creative writing course I could there, and I've applied all of them."

In addition to writing novels, Warner writes stage plays and screenplays. The Waynesboro Players in Waynesboro, VA, will premiere his two-act comedy, "Pirate Appreciation Day," in February 2012. Last year, several of his screenplays were filmed by Darkstone Entertainment in Charlottesville, VA.

HW Press, an imprint of HorrorWorld.org, published *Blood Born*. HW Press is owned by Nanci Kalanta, also based in Staunton. Kalanta and her husband, Phil, recently moved to Staunton from New Jersey.

"It's been great to have my publisher in the same area," Warner said.



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